



# DOCTOR IN BUSINESS ADMINISTRATION

(AA902)

## ABOUT THE PROGRAM

This program brings together future industry leaders and is designed to provide a learning experience for professionals who aspire to pursue postgraduate qualification. With focus on a mix of coursework and independent research, students will be able to engage in intellectual discourse of various business disciplines upon completion.

## TUITION FEES

**RM 28,093\* (FULL TIME)**

**RM 31,583\* (PART TIME)**

*\*total estimated fees are subject to changes by UiTM*

## ADMISSION REQUIREMENTS

- Master degree in with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate.
- Candidates without a prior degree in the related fields\* or relevant working experience\*\* with minimum CGPA based on (a) must undergo and pass the prerequisite (OR co-requisite) courses offered by the faculty before enrolling in the program.

## PROGRAM REQUIREMENTS

Candidates need to complete a total of 80 credit hours of coursework and research work and must pass the viva voce examination.

Duration of study & mode of delivery :

- Minimum duration is 3 years and maximum is 5 year (for full-time)
- Minimum duration is 4 years and maximum is 6 years (for part-time)

This program is run on both full time and part-time basis. The program is delivered using different learning modes – lectures, case studies, paper critique, group and individual project assignments, seminars, industry talks, etc.





## CORE COURSES


- Supply Chain Management and Technology Innovation
- Sustainable Finance
- Ethics and Agile Organization
- Business Economics and Policy
- Innovative Marketing
- Review of Research Based Literature
- Development of Research Framework
- Quantitative Research Methods Analysis
- Qualitative Methods for Diagnosis and Assessment
- Research Methodology Design and Practices
- Proposal Development
- Thesis 1
- Thesis 2
- Thesis 3
- Thesis 4




## CONTACT US


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 Pusat Pengajian Siswazah, UiTM Cawangan Kelantan  
Kampus Kota Bharu



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