



# MASTER IN BUSINESS ADMINISTRATION

(AA705)

## ABOUT THE PROGRAM

This program is an exciting and challenging, 18-24 months industry relevant management program for dynamic candidates who wish to achieve professional and career advancement. Candidates acquire the necessary knowledge and industry-related skills to tackle complex business issues in today's vibrant global business environment. The MBA program is flexible yet comprehensive in allowing candidates to specialize in various disciplines. This program is designed to provide individuals with a thorough understanding of various developments in business management.

## TUITION FEES

**RM 20,943\* (PART TIME)**

*\*total estimated fees are subject to changes by UiTM*

## ADMISSION REQUIREMENTS

- Candidates need to complete a total of 41 credit hours of coursework. The total credit hours include program core and specialization courses (29 credit hours), research project (6 credit hours) and elective courses (6 credit hours).

## PROGRAM REQUIREMENTS

- Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate or;
- A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.80 and relevant working experience of at least one (1) year or;
- A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.60 and relevant working experience of at least three (3) years or;
- A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.50 and relevant working experience of at least five (5) years or;
- Candidates without a qualification in the related fields and/or relevant working experience with minimum CGPA based on (a), (b), (c) and (d) must undergo and pass the prerequisite (OR co-requisite) courses offered by the faculty before enrolling in the program or
- Fulfill Accreditation of Prior Experiential Learning (APEL) admission process for Master's Degree in related area.


## CORE COURSES


- Managerial Accounting
- Strategic Marketing Management
- Leadership and Managing Talent
- Economics for Business Decisions
- Business Research Application and Ethics
- Managerial Business Analytics
- Applied Business Project 1
- Managerial Finance
- Operations and Supply Chain Management
- Global Business Strategy and Sustainability
- Strategic Management
- Applied Business Project 2


## ELECTIVE COURSES


- Knowledge Management and Business Intelligence
- Management of Technology and Innovation
- Investment and Portfolio Analysis
- Advanced Fiqh Muamalat
- Family Business Entrepreneur
- Industrial Relations
- Change Management
- Multinational Finance
- Strategic Brand Management
- Islamic Wealth and Asset Management
- Governance and Law in Family Business Entrepreneurship


## CONTACT US


 **UiTM Cawangan Kelantan Kampus Kota Bharu,**  
Lembah Sireh,  
15050 Kota Bharu  
Kelantan Darul Naim.

 09-741 7794- Admin PPS

 <https://kelantan.uitm.edu.my/kb/>

 ppskelantan@uitm.edu.my

 ppsuitmkelantan

 Pusat Pengajian Siswazah, UiTM Cawangan Kelantan  
Kampus Kota Bharu



**REGISTER NOW**

